

**The Wal-Mart Effect: How The World's Most Powerful
Company Really Works--and HowIt's Transforming The
American Economy**

By Charles Fishman

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between technology's potential and what it actually does to add strategic and Walton had no technology experience when he founded Walmart at age. 44. . satellite communication to stores--addressed issues that no one had ever . Mart effect: How the world's most powerful company works - and how it's transforming.

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Charles Fishman, author of The Wal-Mart Effect, talks about how Wal-Mart became the largest company in world history. story, a transforming but secretive force in the American economy. It is an . How the World's Most Powerful Company Really Works—and How It's Transforming the American Economy.

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talked about his book, [The Wal-Mart Effect: How the World's Most Powerful Company Really Works--and

<https://www.c-span.org/video/?191641-1/walmart-effect>

is the author of "The Wal-Mart Effect: How the World's Most Powerful Company Really Works--and How It's Transforming the American Economy," the definitive

<https://www.fastcodesign.com/user/charles-fishman>

The Wal-Mart Effect: How the World's Most Powerful Company Really Works—and How It's Transforming the American Economy. New York: Penguin, 2006.

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The Wal-Mart Effect: How the World's Most Powerful Company Really Works--and HowIt's Transforming the American Economy: Charles

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The Wal-Mart effect : how the world's most powerful company really works, and how it's transforming the American economy. Author: Fishman What do we actually know about Wal-Mart? -- 7. Salmon, shirts, and the meaning of low prices -- 8.

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If Walmart were a country, it would be the world's 26th largest economy, just behind Austria. Charles Fishman, in *The Walmart Effect*, describes the company as . insinuated itself into the American cultural and economic landscape. . Most Powerful Company Really Works — and How It's Transforming

<https://placesjournal.org/article/all-those-numbers-logistics-territory-and-walmart/>

The Wal-Mart Effect: How the World's Most Powerful Company Really Works--And How It's Transforming the American Economy. Charles Fishman, Author

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mid-1980s, Wal-Mart has shifted to an almost purely import-driven model, with Chinese imports The Wal-Mart Effect: How the World's Most Powerful Company Really Works—and How It's Transforming the American Economy (2006); Nelson

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The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets The Wal-Mart Effect: How the World's Most Powerful Company Really Works--and How It's Transforming the American Economy by Charles Fishman, 2006.

<https://www.librarything.com/.../Financial+Times+and+Goldman+Sachs+Business+Bo...>

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