

**Barack, Inc.: Winning Business Lessons Of The Obama  
Campaign**

**By Rick Faulk, Barry Libert**

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<https://www.linkedin.com/in/rickfaulk>

According to the Obama campaign, a certain viral video has already been emailed 11 million times, and is going out 30 more times per second.

<https://www.networkworld.com/.../the-obama-campaign-s-brilliant-viral-video--and-it...>

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<https://www.abebooks.com/.../barack-inc-winning-business-lessons-of-the-obama-cam...>

His new book is titled "Barack, Inc.: Winning Business Lessons of the Obama Campaign." Click the play button to hear the podcast. If you don't

Barack Obama's campaign didn't just make history: it teaches lessons that every business can profit from. The Obama campaign was brilliantly planned,

<https://www.amazon.com/Barack-Inc-Winning-Business-Campaign/dp/0137022077>

Download or read Barack, Inc.: Winning Business Lessons of the Obama Campaign. The untold story of how Chris Hughes, today only 25 years old, helped

[www.opusstudio.co/?42unspgt45d&option=com\\_k2&view=itemlist&task...](http://www.opusstudio.co/?42unspgt45d&option=com_k2&view=itemlist&task...)

How Leadership and Organization Propelled Barack Obama to the White House machine, while offering lessons in leadership and organization to innovators, candidate to win elections; it takes an outstanding campaign organization, too. The campaign world, just like the business world, is highly competitive.

BARACK OBAMA'S proposed \$500,000 salary cap for executives is of "Barack, Inc: Winning Business Lessons of the Obama Campaign".

[www.economist.com/node/13093828](http://www.economist.com/node/13093828)

Getting up to politics could be the wave of our future. Chapter - Selection from Barack, Inc.: Winning Business Lessons of the Obama Campaign [Book]

<https://www.safaribooksonline.com/library/view/barack-inc-winning/.../bk01-toc.html>

The book Barack, Inc.: Winning Business Lessons of the Obama Campaign by Barry Libert and Rick Faulk (written after the first presidential

[www.philstar.com/business-life/2012-11-12/.../power-oration-and-winning-election](http://www.philstar.com/business-life/2012-11-12/.../power-oration-and-winning-election)

Lessons From the Howard Dean New Media Campaign 1.5.1 Lessons From the Obama Campaign Barack, Inc. winning business lessons of the Obama

<https://www.scribd.com/.../Using-New-Media-Effectively-an-Analysis-of-Barack-Oba...>

In 2008 Barack Obama won the presidency of the United States on the Barack Obama has re-launched his online marketing campaign with as well as explaining how you might apply them in your business. . Web Profits Inc · Web Profits SG · Fluid Online Marketing · Careers · Contact · Privacy Policy.

<https://www.webprofits.com.au/blog/barack-obama-online-marketing/>

the business world. So I invited Barry Libert, author of Barack, Inc., to teach what he learned from studying Barack Obama's winning campaign.

<https://mixergy.com/interviews/barry-libert-barack-obama/>

Since the last campaign, Obama volunteers and supporters had received almost nothing on the president's accomplishments — only tiresome email solicitations for The winner, which netted a projected \$1.5 million more than several Reprinted by permission of Simon & Schuster, Inc. All rights reserved.

<https://www.wired.com/.../dont-dismiss-email-a-case-study-from-the-obama-campaign...>

Barack, Inc.: Winning Business Lessons of the Obama Campaign. Written by: Barry Libert, Rick Faulk; Narrated by: Dennis Holland; Length: 3 hrs and 13 mins

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<https://www.safaribooksonline.com/library/view/barack-inc-winning/9780137013234/>

<http://www.brightsightgroup.com> || President Obama's digital team and what their success means for the

Business schools who use case studies as a basis for teaching new book Barack, Inc.: Winning Business Lessons of the Obama Campaign.

[www.president.westminster-mo.edu/.../commerce-matters-with-benjamin-akande-barack...](http://www.president.westminster-mo.edu/.../commerce-matters-with-benjamin-akande-barack...)

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[nla.gov.au/anbd.bib-an44074358](http://nla.gov.au/anbd.bib-an44074358)

New York, NY (PRWEB) January 14, 2009 -- The unprecedented election of Barack Obama as President of the United States didn't just make

[www.prweb.com/releases/2009/01/prweb1845604.htm](http://www.prweb.com/releases/2009/01/prweb1845604.htm)

The Obama Bibliography lists all of the published books related to President Barack Obama, Barack, Inc.: Winning Business Lessons of the Obama Campaign.

[www.blackpast.org/barack-obama/bibliography\\_titles](http://www.blackpast.org/barack-obama/bibliography_titles)

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